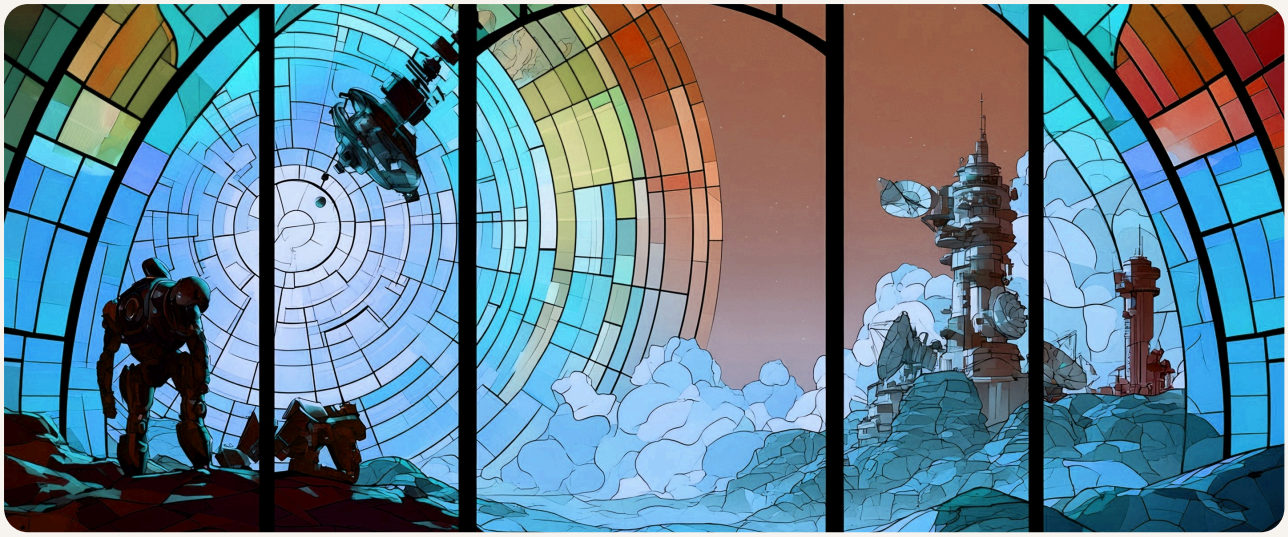


Sector guide · The $500 trillion PPP infrastructure opportunity

Creative Industries

WHAT THIS GUIDE IS FOR

Stories, games and spectacle made where the desert meets the Red Sea. This guide sets out Jordan's creative industries, its link to the infrastructure singularity, every relevant project in Jordan's PPP pipeline and the ways a partner can take part.

PROJECTS
14 in Jordan's pipeline

FORWARD INVESTMENT
About $47m

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JORDAN'S SECTORS

The sectors behind **Jordan's $86 billion**

Jordan is investing in and advancing 23 sectors at once, from solar, water and mining to tourism, health and digital. Together their projects make up the $86 billion PPP and infrastructure opportunity, $46 billion of it anchored in Aqaba. This guide covers one of them, Creative Industries, highlighted below.

SECTOR	PROJECTS	FORWARD INVESTMENT
Oil, Gas and Power	18	$15.1bn
Tourism	42	$13.8bn
Urban Development	16	$12.8bn
Green Hydrogen	5	$10.6bn
Transport	24	$8.1bn
Water	18	$6.7bn
Fertilizers and Chemicals	9	$6.5bn
Ports and Logistics	10	$3.6bn
Manufacturing	17	$2.4bn
Storage and Grids	9	$1.4bn
Mining and Minerals	14	$1.2bn
Health	11	$986m
Wastewater and Reuse	13	$946m
Nuclear Energy	2	$835m
Agriculture and Food	12	$400m
Solar Power	4	$326m
Digital and AI	5	$243m
Circular Economy	12	$189m
Wind Power	3	$186m
Pharmaceuticals	5	$128m
Creative Industries	**3**	**$47m**
Defense	1	$10m
Education and Skills	2	$7m
All sectors	**255**	**about $86.3bn**

Forward investment counts each project once, in its home sector, and leaves out projects already delivered. Every sector has its own guide in this collection.

INTRODUCTION

Jordan's **creative century**

Jordan's landscapes are already famous on screen. Wadi Rum stood in for Mars in The Martian, the country's deserts have hosted Dune and Star Wars, and international productions brought more than $500 million into the economy between 2017 and 2023, across more than 200 film projects.

In May 2025 the Royal Film Commission raised the ceiling of its cash rebate for qualifying productions from 25% to 45%. The Ministry of Digital Economy and Entrepreneurship has a national strategy for e-gaming and esports for 2023 to 2027, aimed at startups, training and international studios.

The next phase gives these industries a physical home. Aqaba is building a creative and tech district, a film and media hub, an international motor racing circuit and new museums. This guide sets out where the sector stands, the projects in the Jordan PPP project register, and the opportunities it opens as infrastructure moves towards the singularity.

45%	Upper limit of the Royal Film Commission's cash rebate on qualifying productions since May 2025, up from 25%.
$500m+	Spent in Jordan's economy by international film productions from 2017 to 2023, across more than 200 projects.
702,000 m²	Scale of the Al Yamaniyeh Creative and Tech District planned in Aqaba for studios, startups and esports.
3.6 km	Length of the FIA Grade 3 main track at the Aqaba International Circuit, now under construction.

THE $500 TRILLION REBUILD

A century of infrastructure **reaches the end of its life**

Most of the roads, bridges, power plants, water networks, ports and airports the world runs on were built in the last hundred years, and much of that stock is wearing out at the same time. Rebuilding and running the world's infrastructure will take about $500 trillion over the next fifty years, the largest investment humanity will make in that time.

Public-private partnerships (PPPs) will carry a large share of it, because governments cannot fund, build and run the rebuild alone, and the private sector cannot do it without them. The next generation of infrastructure will carry a software layer specified alongside the concrete. Assets will monitor their own condition, predict their own failures and schedule their own maintenance, and fleets of machines will raise them with very few human hands involved.

	$300T	to build the physical assets: roads, rail, ports, grids, water, cities, schools and hospitals
+	$150T	to operate and maintain them across the life of each concession
+	$50T	for the sensors, compute and robotics that will sit inside them, the share of the rebuild that venture capital can fund
=	**$500T**	**in total to rebuild and run the world's infrastructure over the next fifty years**

When a port knows what the rail line is carrying before it arrives, a water utility prices its pumping energy against the grid in real time, and every contract and drawing sits in one connected record, the built world starts to behave as one system. Joined across borders, the world's roads, grids, ports, water networks, data centers and satellites become one globally connected, superintelligent computer. Every stadium, circuit, studio and museum in that rebuild needs designers, storytellers and operators, and Jordan's creative industries can supply them to the region.

THE SINGULARITY

Imagination is the last **scarce resource**

The infrastructure singularity is the point where roads, grids, ports and water networks become one connected, intelligent system, built by robotics, run by artificial intelligence and financed by tokenization. When machines can make almost anything, the value moves to the ideas, stories and experiences that people choose.

Artificial intelligence is already changing how films, games and music are made. A small studio in Aqaba or Amman can now produce visual effects, animation and dubbing that once needed hundreds of people, and sell them to audiences across the Arab world and beyond. Jordan's young, bilingual talent, its famous locations and its rebate give it the ingredients to become one of the region's main creative producers as the cost of making content falls.

The PPP singularity is the point at which it becomes cheaper to build the pilot than to conduct the study. Creative projects live by that rule: a game demo, a short film or an esports event can be made in weeks, released to a real audience and judged by the response.

How creative industries connect to the singularity

Artificial intelligence	Generates scenes, voices, translation and visual effects, so Jordanian studios can produce Arabic and global content at a fraction of today's cost and time.
Robotics	Camera robots, drones and motion-control rigs film in the desert and on the Red Sea, and robotic builders raise sets, stages and circuits quickly.
Tokenization	Films, games, music and events can be financed and owned in small tokenized stakes, with each holder paid a share of the revenue every time the work earns.
Virtual worlds	Digital twins of Wadi Rum, Petra and Aqaba become sets for films and games, letting productions shoot Jordan from anywhere and then come to film it for real.
Autonomy	Motorsport is a proving ground for autonomous vehicles, and a circuit in Aqaba can host the races and tests where self-driving technology is refined.

JORDAN AND AQABA

An $86 billion pipeline **to start with**

Jordan has more than 250 PPP and infrastructure projects in development, worth about $86 billion, of which $46 billion is anchored in Aqaba, Jordan's only port and its gateway to the Red Sea.

$86 billion
of PPP and infrastructure projects in development across Jordan

$46 billion
anchored in Aqaba, inside the Aqaba Special Economic Zone

14
projects in this guide

$47m
forward investment in the sector's own projects

10
of them in or linked to Aqaba

Creative industries hold a small share of Jordan's $86 billion in money terms, yet their projects sit at the heart of Aqaba's $46 billion. The creative and tech district, the film and media hub, the international circuit and two new museums are all in Aqaba, the same city as the Aqaba Digital Hub, the country's largest data center open to all carriers. Each project is small enough to move quickly and large enough to change how Aqaba is known.

WHY JORDAN

Why Jordan **for creative industries**

Jordan combines world-famous locations and a strong production incentive with young digital talent, a national gaming strategy and an economic zone that is building space for creative companies.

Locations	Deserts, canyons, ancient cities and the Red Sea within a few hours' drive, already used by major film and television productions.
Incentive	A cash rebate of up to 45% on qualifying production spending, administered by the Royal Film Commission.
Talent	A young, educated and bilingual workforce with strong skills in software, design, animation and Arabic content.
Gaming strategy	The 2023 to 2027 national e-gaming and esports strategy supports startups, training and international studios.
Aqaba	A special economic zone where the Aqaba Development Corporation offers land for studios, tech firms, an esports arena and a motor racing circuit.
The PPP law	PPP Law No. 19 of 2023 sets out how projects are tendered, and allows private parties to propose projects directly under Article 15.

ARTIFICIAL INTELLIGENCE

AI designs, structures **and runs it**

A PPP takes about seven years from concept to financial close and costs roughly 10% of capex to structure. Almost all of that work is documents and models, which is the work AI does well.

When the cost of intelligence approaches zero, the cost of preparing a project falls with it. Feasibility studies, cost plans, risk matrices, financial models and tender documents can be produced and tested in days, and contracts drafted and stress-tested in hours. Once an asset is running, the same intelligence operates it: a digital twin models the asset in real time, sensors report wear and faults early, and maintenance follows the data.

Jordan arrives late to PPP software, and that is an advantage. With few legacy systems to migrate off, AI-native tools can be built from the ground up.

What it means for Jordan's creative industries

AI changes the economics of making content. For Jordan's creative industries it means a studio in Aqaba or Amman can write, animate, dub and edit at a fraction of today's cost, and reach Arabic-speaking audiences at the speed of global platforms. It also lets producers scout Jordan's locations virtually, plan shoots around weather and light, and test games and films with audiences before release.

What can be built

Arabic content engine	AI tools that dub, subtitle and localize films, series and games between Arabic and other languages at scale.
Virtual scouting	Digital twins of Wadi Rum, Petra and Aqaba that let producers plan shots, light and logistics before they arrive.
AI game studios	Studios that use AI to build characters, worlds and testing for games made in Jordan for regional and global players.
Audience insight	Models that test trailers, games and events with audiences and guide what studios and venues make next.

ROBOTICS

Robots build it **and keep it running**

Most of the $500 trillion of infrastructure due over the next fifty years will be built by machines, and people will design, train and supervise those machines.

Autonomous software combined with autonomous machines produces autonomous infrastructure. Construction robots, drones and modular factories already raise structures with far fewer people on site, and the machines then stay with the asset to inspect, clean and repair it.

Robotics also changes who can compete. A small company with the right machines can build what once needed a thousand-person contractor, and it can prove its method on a pilot before anyone asks for a track record, which opens PPP work to new companies.

What it means for Jordan's creative industries

Robotics gives productions and venues new capabilities. Camera robots, drones and motion-control rigs can film the desert and the Red Sea safely and repeatably, while robotic fabrication can raise sets, stages and grandstands quickly. At the Aqaba circuit and in the new museums, robots can run timing, safety and exhibits, and autonomous vehicles can race and be tested on a closed track in real conditions.

What can be built

Drone and robot crews	Camera drones, cable rigs and robotic arms that film desert and underwater scenes for visiting productions.
Robotic set building	3D printing and robotic fabrication of sets, props and stages in Aqaba for film, events and esports.
Autonomous racing	A program at the Aqaba circuit for autonomous race cars and vehicle testing with universities and carmakers.
Living museums	Robotic and interactive exhibits at the marine life and aviation museums that bring science and history to life.

TOKENIZATION

Tokenization finances it **and opens its ownership**

A PPP absorbs capital over four years and releases it over thirty. Today's investors expect to enter and exit easily, and tokenization gives them that option.

A concession is a long-dated, contracted, inflation-linked cash flow, the kind of asset a token represents well and an ordinary investor has rarely been able to hold directly. Tokenization lets a small pilot be funded by a few hundred investors, with returns paid automatically from the asset's own revenue.

The rails already exist in the region. ADGM regulates tokenized securities, the Dubai Land Department records tokenized title deeds, and Jordan adopted a national Blockchain Technology Policy in December 2024. Tokenized concession revenues are still rare, so the first tokenized PPP in Jordan is open to whoever builds it.

What it means for Jordan's creative industries

Films, games, music, events and venues earn revenue that can be shared. Tokenization lets a Jordanian production or studio raise money from many small investors, including the diaspora and fans, and pay each holder automatically as the work earns. Venues such as the circuit or an esports arena can offer tokenized stakes and memberships, and creators can keep ownership of their rights while they finance the next work.

What can be built

Film and series tokens	Stakes in productions made in Jordan that pay holders a share of distribution and streaming revenue.
Game studio shares	Tokens that finance Jordanian game studios and share in their sales and in-game revenue.
Venue memberships	Tokenized memberships at the Aqaba circuit and an esports arena with access, benefits and a share of income.
Rights registries	On-chain records of music, film and design rights that pay creators each time their work is used.

SMALL PPPS IN PARALLEL

A thousand small PPPs **teach more than one large one**

The World Bank counted 315 private infrastructure projects reaching financial close across all low- and middle-income countries in 2024, only a few per country. No country can learn quickly at that pace, and each lesson arrives years after the technology behind it has moved on.

Each of those projects is too large, too slow and too expensive to try anything new on, and every approval, guarantee and stakeholder on a $1 billion project pulls it toward the way things were done before. Small projects are where a new idea can afford to be wrong, because the downside is small, the learning cycle is fast and the bureaucracy is thin.

Run them in parallel

Software has already moved from building one idea at a time to building ten at once, and infrastructure can follow. Many small projects, each delivered through its own PPP and each testing a slightly different legal structure, financing model, construction method and operating approach, produce performance data quickly. The models that work are copied, the weak ones are retired early and policy improves with every round.

$10M

spent preparing a single $100 million PPP, enough to build 100 pilots at $100,000 each

780

small PPPs a year in Jordan at $100,000 each, from 1% of the budgets of its 40 contracting authorities, about $78 million

The PPP singularity

The PPP singularity is the point at which it becomes cheaper to build the pilot than to conduct the study. A pilot settles the argument with evidence. Governments that work this way become portfolio managers of experimentation: they set the objectives and the guardrails, standardize contracts that can adapt, and publish every pilot, every cost and every failure on one public website.

PPP RESEARCH LABS

Pilots need **somewhere to live**

PPP innovation needs the public and private sectors working together, so each lab is built the way a PPP is built: the public sector spearheads it and the private sector designs, finances, builds and operates it.

One lab per sector	Each sector gets a PPP research lab inside the ministry or authority that runs it.
A one-line brief	Run ten small PPP projects a year at up to $100,000 each, testing new technologies, PPP frameworks, construction methods and financing structures.
A PPP itself	The ministry tenders the lab, and private companies bid to design, finance, build and operate it with their own capital, effort and technology.
Funding	About $1 million a year per lab, found by moving 1% of an authority's budget away from inefficient spending.
Open results	Every result is published as it happens, including the failures, and the lessons go straight into the large PPPs already running.

What it means for Jordan's creative industries

Small PPPs let public owners and creative companies test new ideas at low cost. A creative lab in Aqaba could run pilots of about $100,000 each, such as a small LED virtual production stage built on scans of Wadi Rum, an esports tournament streamed from the Al Yamaniyeh district, or an augmented reality tour for one of the new museums. Pilots that work can be bundled into one small-scale PPP tender below US$14.1 million.

UNSOLICITED PROPOSALS

Jordanian law accepts **unsolicited PPP proposals**

Any private company can take its own PPP idea to government. Article 15 of PPP Law No. 19 of 2023 lets a proposer submit a direct proposal to the Ministry of Investment or a public authority, and PPP Regulation No. 9 of 2024 sets out how it is assessed. This is the Swiss Challenge approach: the proposer brings the idea, the market competes on it and the proposer keeps the right to match the best offer.

Conditions	The proposal offers an innovative solution for a public service, is prepared on the proposer's own initiative, gives value for money, fits government programs and covers the government's obligations from project revenues.
Contents	The scope, the proposer and its experience, a pre-feasibility study with the innovation behind it, the fiscal implications and any support sought, and the cost of preparing the study.
Review	A public authority or municipality that receives a proposal refers it to the Ministry of Investment, which has 60 days to take it up for study or return it, and can charge a study fee of at least $7,050.
Tender	If the project goes to tender, the proposer can match the best offer, and if another bidder wins, the winner repays the proposer's direct study costs.
Small projects	Projects with a capital cost below $14.1 million are small-scale PPPs, and similar ones can be bundled into one feasibility report and one tender.

What it means for Jordan's creative industries

Under Article 15 of PPP Law No. 19 of 2023, a company can propose a creative project of its own design to a public owner. Ideas include a sound stage and post-production campus beside the Aqaba film hub, an esports arena run as a concession in the Al Yamaniyeh district, a motorsport academy at the Aqaba circuit, or an immersive museum of Jordan's history in Amman, built and operated by the company.

FLAGSHIP PROJECTS

Flagship **projects**

UNDER WAY · AQABA

Al Yamaniyeh Creative & Tech District

A 702,000 m² district planned by the Aqaba Development Corporation with a tech and gaming business park, an academic park, an esports arena, three hotels, shops and entertainment beside a public beach. Land plots of 10,000 m² are open to investors, and more than 1,500 direct jobs are projected.

UNDER WAY · AQABA

Aqaba International Circuit

A motorsport complex with a 3.6 km FIA Grade 3 circuit and a 1.5 km karting track, built for regional championships and sports tourism. During a visit in May 2026 the Crown Prince called for an operator to be selected in line with international best practice.

PIPELINE · AQABA

Aqaba Filming & Media Hub

A full-cycle film production cluster planned with the Royal Film Commission, combining studios, production services and training. It builds on the Aqaba Film Centre already housed in the city's national vocational training hub, and gives productions a base near Wadi Rum and the Red Sea.

PIPELINE · AQABA

Aqaba Marine Life Museum & Research Center

A public aquarium and coral research center tied to the Aqaba Marine Reserve, valued at about US$81 million. Rising costs led to a split in 2026: the research center is going ahead at the Marine Science Station while the aquarium is redesigned and re-sited.

UNDER WAY · AQABA

Heritage Aviation Museum

An aviation heritage museum on a 90,000 m² plot with 22,000 m² of buildings, a restaurant, terraces and gardens, developed by the Aqaba Development Corporation. It was reported 80% complete in August 2026, with mechanical and electrical works under way.

PROJECTS IN JORDAN'S PIPELINE

Creative projects **in the pipeline**

PROJECT	LOCATION	STAGE	VALUE
Al Yamaniyeh Creative & Tech District	Aqaba	Under way	$24m
Aqaba International Circuit (AIC)	Aqaba	Under way	$17m
Aqaba Filming & Media Hub	Aqaba	Pipeline	$6m*
Abdali Convention Center	Abdali, Amman	Pipeline	$1bn
Bethany Village (Baptism Site)	Bethany Beyond the Jordan	Awarded	$120m
Aqaba Marine Life Museum & Research Center	Aqaba	Pipeline	$81m
National Broadband Network (NBN)	Nationwide	Pipeline	$65m*
Next Generation Data Center	No site chosen; candidate locations are Amman, Aqaba and more	Pipeline	$60m*
Aqaba Digital Hub (ADH)	Aqaba	Under way	$28m
Al Yamaniyeh Beach	Aqaba	Under way	$16m
Heritage Aviation Museum (Aqaba)	Aqaba	Under way	$15m*
Jerash Eco-Tourism Village	Mountain site about 10 minutes from ancient Jerash, overlooking the Jerash and more	Under way	$9.9m
Aqaba Youth City Stadium	Aqaba Youth City, Aqaba	Under way	$5.6m
Aqaba National Vocational Training Hub (ANVT)	Aqaba	Delivered	$7.5m*

The table lists districts, hubs, venues and museums. Individual studios, game companies and productions are not listed. Values in US dollars. * Estimated where no figure has been published. Rows in grey sit in another sector and connect to this one. Source: the Jordan PPP project register, updated daily from Invest Jordan, ministries and published announcements.

NEW INDUSTRIES

New industries **built on imagination**

Falling production costs and new infrastructure open creative businesses Jordan does not yet have at scale. Each can begin as a pilot and grow into an export business.

01 **Virtual production**

LED stages and digital twins of Jordan's landscapes, where films shoot desert and sea scenes in a studio and finish them with AI.

02 **Arabic AI media**

Studios that generate, dub and localize films, series and games for hundreds of millions of Arabic speakers.

03 **Game studios and esports**

Game developers, publishers and arenas in Aqaba and Amman that build titles and host regional leagues.

04 **Motorsport and autonomy**

Racing teams, driver academies and autonomous vehicle testing around the Aqaba circuit.

05 **Immersive museums**

Museums and attractions that use augmented reality, robotics and live data to tell Jordan's stories.

06 **Creative finance**

Tokenized funds that finance films, games and events and pay their holders a share of each work's revenue.

OPPORTUNITIES

Where partners **come in**

Studios, producers, game companies, operators and investors can take part through incentives, land offers, operating contracts and direct proposals.

Productions	Film in Jordan with the Royal Film Commission's cash rebate of up to 45% and its location and permit services.
District plots	Take land in the Al Yamaniyeh Creative & Tech District from the Aqaba Development Corporation for studios, offices or an esports arena.
Operating contracts	Bid to manage and operate the Aqaba International Circuit and other venues and museums offered by public owners.
Direct proposals	Propose a project under Article 15 of PPP Law No. 19 of 2023, such as a production studio, a media campus or an immersive museum.
Aqaba and incentives	Locate in the Aqaba Special Economic Zone, with incentives under the Investment Environment Law for qualifying companies.
Investment and ownership	Finance studios, venues and content through funds, development banks and tokenized stakes that open ownership to more investors.

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THE HORIZON

From locations **to a creative economy**

A possible path for the sector, from the projects in the pipeline today to a country that exports stories, games and experiences to the world.

2026	Circuit works advance and an operator is sought; aviation museum 80% complete; district plots offered in Aqaba.
2030	The film and media hub serves international productions; the Aqaba circuit hosts regional championships; esports leagues play in Aqaba.
2035	AI studios in Aqaba and Amman produce Arabic films, series and games for the region at global quality.
2040	Virtual production and digital twins make Jordan's landscapes a set used by studios worldwide; autonomous racing comes to Aqaba.
2050	Creative industries are among Jordan's largest exporters, with content, games and events owned by many through tokenized stakes.

Jordan's landscapes have carried stories for thousands of years and now carry them to cinema screens around the world. The projects in this guide give the country's creative talent the places and tools to make those stories itself.

JORDAN PPP GUIDES

Launch a PPP program **of your own**

Jordan PPP publishes 96 free guides, one for each kind of organization in Jordan, each showing how that organization can launch a PPP program of its own, with AI, robotics and tokenization, small PPPs, research labs and direct proposals under Article 15. These guides are closest to Jordan's creative industries.

Creative Industries Companies	Creative companies let people see what will be built. www.JordanPPP.com/guides/creative
Sports and Entertainment Companies	Sports and entertainment companies bring public venues to life. www.JordanPPP.com/guides/sports
Heritage and Antiquities Institutions	Heritage institutions guard what every visitor comes to see. www.JordanPPP.com/guides/heritage
Technology Companies	Technology companies decide how well a PPP performs. www.JordanPPP.com/guides/tech

Every guide can be read and downloaded at www.JordanPPP.com/guides, with the summary of all guides at www.JordanPPP.com/summary. The site also explains small PPPs, unsolicited proposals, AI, robotics and tokenization in PPPs.

ABOUT

Jordan PPP

Accelerate Jordan
Accelerate the infrastructure singularity
Accelerate the Jordan PPP singularity

AMMAN, JORDAN WWW.JORDANPPP.COM

Jordan PPP helps every kind of organization in Jordan launch a public-private partnership (PPP) program of its own. It publishes 96 guides, one for each kind of organization, and this sector guide brings the same ideas to Jordan's creative industries.

Its vision is the infrastructure singularity, when roads, grids, ports and water networks become one globally connected, superintelligent computer, built by robotics, run by artificial intelligence and financed by tokenization. Rebuilding and running the world's infrastructure will take about $500 trillion over the next fifty years.

Its method starts small: a PPP program for every organization, small PPPs run in parallel, a research lab in each sector and direct proposals under Article 15 of PPP Law No. 19 of 2023, starting with Jordan's $86 billion and Aqaba's $46 billion of projects.

JORDAN PPP

What Jordan PPP offers

The guides

One for every organization

96 guides, each with the case, the program and six first steps.

www.JordanPPP.com/guides →

The summary

All guides in one document

Every guide, its organization and its ask, in one place.

www.JordanPPP.com/summary →

Futureproofing

AI, robotics, tokenization

What the three technologies change for every organization.

www.JordanPPP.com/futureproofing →

The opportunity

$500 trillion

The $500 trillion PPP infrastructure opportunity, from the crisis to the exchanges.

www.JordanPPP.com/opportunity →

SOURCES

Sources **and further reading**

01 Khaleej Times: Global film productions in Jordan drive over $500m economic boost

02 Screen Global Production: Jordan boosts film and TV production incentive to 45%

03 Ministry of Digital Economy and Entrepreneurship: Jordanian strategy for e-gaming and e-sports 2023 to 2027

04 Jordan Times: Crown Prince checks on progress of Aqaba International Circuit, City Park projects

05 Royal Hashemite Court: King attends closing session of Esports Future Summit

06 The Royal Film Commission

07 Aqaba Development Corporation

08 Invest Jordan: investment opportunities

09 Jordan PPP guides



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