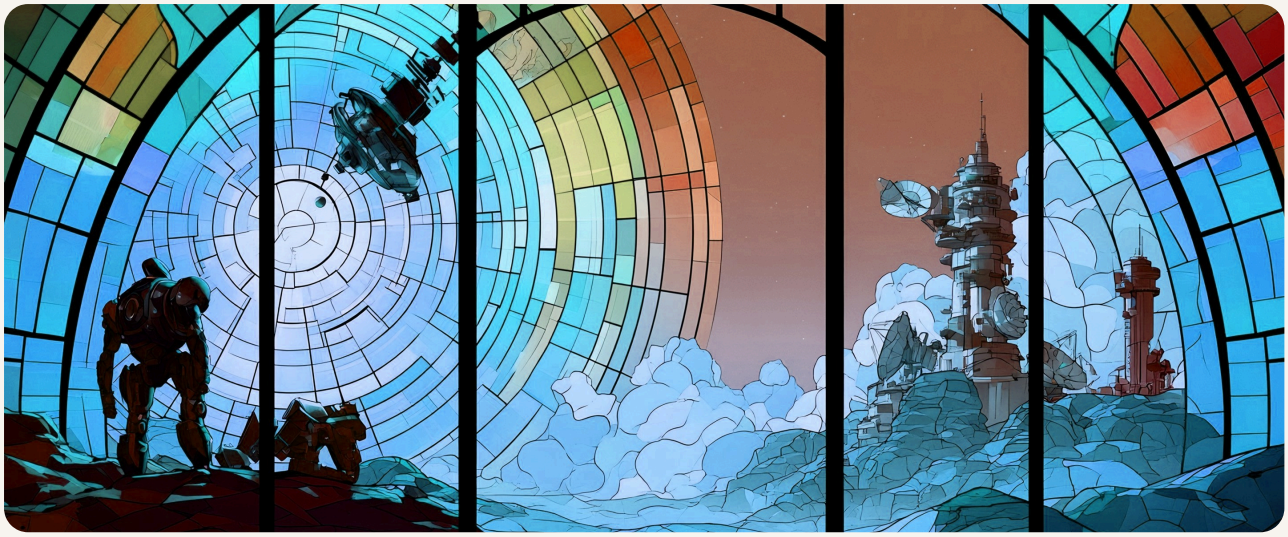


Sector guide · The $500 trillion PPP infrastructure opportunity

Tourism

WHAT THIS GUIDE IS FOR

Ancient places and new destinations in a world with more time to travel. This guide sets out tourism in Jordan, its link to the infrastructure singularity, every relevant project in Jordan's PPP pipeline and the ways a partner can take part.

PROJECTS
56 in Jordan's pipeline

FORWARD INVESTMENT
About $13.8bn

PREPARED BY
Saad I. Sahawneh

DATE
November 6, 2026

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JORDAN'S SECTORS

The sectors behind **Jordan's $86 billion**

Jordan is investing in and advancing 23 sectors at once, from solar, water and mining to tourism, health and digital. Together their projects make up the $86 billion PPP and infrastructure opportunity, $46 billion of it anchored in Aqaba. This guide covers one of them, Tourism, highlighted below.

SECTOR	PROJECTS	FORWARD INVESTMENT
Oil, Gas and Power	18	$15.1bn
Tourism	**42**	**$13.8bn**
Urban Development	16	$12.8bn
Green Hydrogen	5	$10.6bn
Transport	24	$8.1bn
Water	18	$6.7bn
Fertilizers and Chemicals	9	$6.5bn
Ports and Logistics	10	$3.6bn
Manufacturing	17	$2.4bn
Storage and Grids	9	$1.4bn
Mining and Minerals	14	$1.2bn
Health	11	$986m
Wastewater and Reuse	13	$946m
Nuclear Energy	2	$835m
Agriculture and Food	12	$400m
Solar Power	4	$326m
Digital and AI	5	$243m
Circular Economy	12	$189m
Wind Power	3	$186m
Pharmaceuticals	5	$128m
Creative Industries	3	$47m
Defense	1	$10m
Education and Skills	2	$7m
All sectors	**255**	**about $86.3bn**

Forward investment counts each project once, in its home sector, and leaves out projects already delivered. Every sector has its own guide in this collection.

INTRODUCTION

Jordan's **travel century**

Few countries hold so much history in so little space. Jordan has seven UNESCO World Heritage Sites, from Petra and Wadi Rum to the Baptism Site and Umm al-Jimal, with the Dead Sea at the lowest point on land and the Red Sea coral reefs of Aqaba a few hours' drive to the south.

Tourism earned the country about $7.8 billion in 2025, up nearly 8% on the year before, according to preliminary Central Bank of Jordan data. The Economic Modernisation Vision makes tourism one of its growth drivers and aims to create 99,000 new full-time jobs in the sector over its ten years, through new products, better sites, easier travel and a tourism investment initiative.

The next phase is being built now: a new waterfront district in Aqaba, a museum and pilgrims' village at the Baptism Site for the 2030 bimillennial, cable cars in Amman, Karak and Ajloun, and wellness resorts at the Dead Sea and the hot springs. This guide sets out where the sector stands, the projects in the Jordan PPP project register, and the opportunities it opens as infrastructure moves towards the singularity.

$7.8bn	Tourism revenue in 2025, up nearly 8% on 2024, according to preliminary Central Bank of Jordan data.
7	UNESCO World Heritage Sites, from Petra and Wadi Rum to the Baptism Site, Salt and Umm al-Jimal.
99,000	New full-time tourism jobs targeted by the Economic Modernisation Vision over its ten years.
1.4 million	Visitors carried by the Ajloun cable car since it opened in June 2023, by August 2026.

THE $500 TRILLION REBUILD

A century of infrastructure **reaches the end of its life**

Most of the roads, bridges, power plants, water networks, ports and airports the world runs on were built in the last hundred years, and much of that stock is wearing out at the same time. Rebuilding and running the world's infrastructure will take about $500 trillion over the next fifty years, the largest investment humanity will make in that time.

Public-private partnerships (PPPs) will carry a large share of it, because governments cannot fund, build and run the rebuild alone, and the private sector cannot do it without them. The next generation of infrastructure will carry a software layer specified alongside the concrete. Assets will monitor their own condition, predict their own failures and schedule their own maintenance, and fleets of machines will raise them with very few human hands involved.

	$300T	to build the physical assets: roads, rail, ports, grids, water, cities, schools and hospitals
+	$150T	to operate and maintain them across the life of each concession
+	$50T	for the sensors, compute and robotics that will sit inside them, the share of the rebuild that venture capital can fund
=	**$500T**	**in total to rebuild and run the world's infrastructure over the next fifty years**

When a port knows what the rail line is carrying before it arrives, a water utility prices its pumping energy against the grid in real time, and every contract and drawing sits in one connected record, the built world starts to behave as one system. Joined across borders, the world's roads, grids, ports, water networks, data centers and satellites become one globally connected, superintelligent computer. Every road, rail line, cable car and resort built in that rebuild makes heritage easier to reach, and Jordan's destinations stand to gain as travel becomes cheaper and cleaner.

THE SINGULARITY

Travel is the reward **of the singularity**

The infrastructure singularity is the point where roads, grids, ports and water networks become one connected, intelligent system, built by robotics, run by artificial intelligence and financed by tokenization. As machines take on more of the world's work, people gain time, and time is what travel is made of.

Rebuilding and running the world's infrastructure will take about $500 trillion over the next fifty years, and much of it will make movement cheaper, faster and cleaner. When flights, trains and roads are run by AI and powered by sunlight, the cost of reaching Petra or the Dead Sea falls, and places with real history and real landscapes become more valuable. Jordan has both, and a destination that is ready will capture a share of a much larger travelling world.

The PPP singularity is the point at which it becomes cheaper to build the pilot than to conduct the study. Tourism moves quickly in that direction: an eco-lodge, a cable car station or a digital guide can be built, opened and measured within a season, and every booking shows what visitors want next.

How tourism connects to the singularity

Artificial intelligence	Plans each trip in the visitor's language, prices rooms and tickets in real time and spreads crowds across Petra, Jerash and the Dead Sea, so more people can visit fragile sites without harming them.
Robotics	Builds resorts and cable car stations faster, scans and repairs ancient stone with precision, and drives autonomous shuttles between hotels, heritage sites and the remote corners of the desert.
Tokenization	A hotel, eco-lodge or cable car earns income every day. Tokenized stakes let Jordanians and visitors own part of a resort and share in its revenue, widening the investor base for new projects.
Digital twins	Detailed 3D models of Petra, Jerash and the Baptism Site let people explore Jordan from anywhere, which inspires the trip and gives conservators an exact record of every stone.
Abundance of time	As automation shortens working lives and weeks, experience becomes one of the largest things people spend on, and destinations with depth and meaning gain most.

JORDAN AND AQABA

An $86 billion pipeline **to start with**

Jordan has more than 250 PPP and infrastructure projects in development, worth about $86 billion, of which $46 billion is anchored in Aqaba, Jordan's only port and its gateway to the Red Sea.

$86 billion
of PPP and infrastructure projects in development across Jordan

$46 billion
anchored in Aqaba, inside the Aqaba Special Economic Zone

56
projects in this guide

$13.8bn
forward investment in the sector's own projects

21
of them in or linked to Aqaba

Tourism is one of the largest sectors in Jordan's $86 billion pipeline. Marsa Zayed alone is valued at about US$10 billion on the waterfront of Aqaba, which also holds Al Matal, the hotel boulevard, Al Yamaniyeh beach and the youth camps of the south coast within its $46 billion. Outside Aqaba the projects are smaller and spread across the country, from hot springs and eco-lodges to cable cars and youth camps, which suits small PPPs and direct proposals.

WHY JORDAN

Why Jordan **for tourism**

Jordan combines world-famous heritage, faith sites, rare landscapes and a Red Sea coast with an investment framework that is opening sites and land to private partners.

Heritage	Seven World Heritage Sites and thousands of archaeological sites, led by Petra, one of the best known places on earth.
Faith tourism	The Baptism Site, Mount Nebo and Machaerus draw pilgrims, and the 2,000th anniversary of the Baptism of Jesus in 2030 is a global event.
Wellness	The Dead Sea, the hot springs of Afra, Wadi Bin Hammad and Shunah, and the forests of Ajloun offer health and rest all year.
Aqaba	A special economic zone on the Red Sea with coral reefs, diving, a port, marinas and new waterfront districts.
On screen	Wadi Rum has stood in for Mars and other worlds in films such as The Martian and Dune, building the country's image worldwide.
Ready sites	Invest Jordan, the Ministry of Tourism and Antiquities and the development zones offer plots, camps and resorts to investors, and PPP Law No. 19 of 2023 allows direct proposals.

ARTIFICIAL INTELLIGENCE

AI designs, structures **and runs it**

A PPP takes about seven years from concept to financial close and costs roughly 10% of capex to structure. Almost all of that work is documents and models, which is the work AI does well.

When the cost of intelligence approaches zero, the cost of preparing a project falls with it. Feasibility studies, cost plans, risk matrices, financial models and tender documents can be produced and tested in days, and contracts drafted and stress-tested in hours. Once an asset is running, the same intelligence operates it: a digital twin models the asset in real time, sensors report wear and faults early, and maintenance follows the data.

Jordan arrives late to PPP software, and that is an advantage. With few legacy systems to migrate off, AI-native tools can be built from the ground up.

What it means for tourism in Jordan

For tourism in Jordan, AI turns a scattered set of sites into one managed destination. It can forecast arrivals at Petra, Wadi Rum and the Dead Sea, set ticket and room prices by demand, guide visitors in their own language and move crowds across the day. Operators of resorts, cable cars and eco-lodges can plan staff, energy and maintenance around those forecasts, while site managers protect fragile monuments.

What can be built

Destination platform	A shared system that forecasts visitors, prices tickets and rooms and plans transport across Petra, Wadi Rum, Aqaba and the Dead Sea.
Multilingual guides	AI guides on phones and at sites that explain heritage in dozens of languages and adapt each route to the visitor.
Crowds and safety	Cameras and models that spread visitors across Petra's trails and warn of flash floods, heat and overcrowding in real time.
Smart operations	AI that runs resort energy, water and staffing, cutting costs for hotels at the Dead Sea and in Aqaba.

ROBOTICS

Robots build it **and keep it running**

Most of the $500 trillion of infrastructure due over the next fifty years will be built by machines, and people will design, train and supervise those machines.

Autonomous software combined with autonomous machines produces autonomous infrastructure. Construction robots, drones and modular factories already raise structures with far fewer people on site, and the machines then stay with the asset to inspect, clean and repair it.

Robotics also changes who can compete. A small company with the right machines can build what once needed a thousand-person contractor, and it can prove its method on a pilot before anyone asks for a track record, which opens PPP work to new companies.

What it means for tourism in Jordan

Robotics lets Jordan build and care for its destinations with a lighter touch. Modular and robotic construction can raise lodges, visitor centers and cable car stations quickly at sensitive sites, drones and scanners can record the condition of every monument, and service robots can clean, deliver and maintain resorts. Autonomous electric shuttles can link hotels, castles and valleys without new roads through protected land.

What can be built

Modular lodges	Eco-lodges and chalets built off site and placed in forests, deserts and beside hot springs with little disturbance to the land.
Heritage scanning	Drones, laser scanners and robots that map Petra, Jerash and the castles and help conservators repair stone with precision.
Autonomous shuttles	Electric self-driving shuttles between hotels, visitor centers and sites in Aqaba, Wadi Rum and the Dead Sea.
Resort service robots	Robots for cleaning, delivery and pool and solar maintenance that keep resorts running at lower cost.

TOKENIZATION

Tokenization finances it **and opens its ownership**

A PPP absorbs capital over four years and releases it over thirty. Today's investors expect to enter and exit easily, and tokenization gives them that option.

A concession is a long-dated, contracted, inflation-linked cash flow, the kind of asset a token represents well and an ordinary investor has rarely been able to hold directly. Tokenization lets a small pilot be funded by a few hundred investors, with returns paid automatically from the asset's own revenue.

The rails already exist in the region. ADGM regulates tokenized securities, the Dubai Land Department records tokenized title deeds, and Jordan adopted a national Blockchain Technology Policy in December 2024. Tokenized concession revenues are still rare, so the first tokenized PPP in Jordan is open to whoever builds it.

What it means for tourism in Jordan

Tourism assets earn revenue every day from rooms, tickets and services, the steady cash flow that tokens represent well. A resort, eco-lodge or cable car in Jordan can sell tokenized stakes to residents, the diaspora, regional investors and visitors, and pay each holder as the revenue arrives. That widens the money available for new destinations and gives Jordanians a direct share in the places they host.

What can be built

Tokenized resorts	Stakes in hotels and resorts at the Dead Sea and in Aqaba that pay holders a share of room revenue.
Cable car shares	Tokens in new cable car lines in Amman, Karak and Machaerus that pay out from every ticket sold.
Eco-lodge funds	Pooled tokens that finance many small lodges, camps and restaurants in Ajloun, Shoubak and at the hot springs.
Visitor ownership	Tokens that let visitors own part of a destination they love, with stays and benefits alongside revenue.

SMALL PPPS IN PARALLEL

A thousand small PPPs **teach more than one large one**

The World Bank counted 315 private infrastructure projects reaching financial close across all low- and middle-income countries in 2024, only a few per country. No country can learn quickly at that pace, and each lesson arrives years after the technology behind it has moved on.

Each of those projects is too large, too slow and too expensive to try anything new on, and every approval, guarantee and stakeholder on a $1 billion project pulls it toward the way things were done before. Small projects are where a new idea can afford to be wrong, because the downside is small, the learning cycle is fast and the bureaucracy is thin.

Run them in parallel

Software has already moved from building one idea at a time to building ten at once, and infrastructure can follow. Many small projects, each delivered through its own PPP and each testing a slightly different legal structure, financing model, construction method and operating approach, produce performance data quickly. The models that work are copied, the weak ones are retired early and policy improves with every round.

$10M

spent preparing a single $100 million PPP, enough to build 100 pilots at $100,000 each

780

small PPPs a year in Jordan at $100,000 each, from 1% of the budgets of its 40 contracting authorities, about $78 million

The PPP singularity

The PPP singularity is the point at which it becomes cheaper to build the pilot than to conduct the study. A pilot settles the argument with evidence. Governments that work this way become portfolio managers of experimentation: they set the objectives and the guardrails, standardize contracts that can adapt, and publish every pilot, every cost and every failure on one public website.

PPP RESEARCH LABS

Pilots need **somewhere to live**

PPP innovation needs the public and private sectors working together, so each lab is built the way a PPP is built: the public sector spearheads it and the private sector designs, finances, builds and operates it.

One lab per sector	Each sector gets a PPP research lab inside the ministry or authority that runs it.
A one-line brief	Run ten small PPP projects a year at up to $100,000 each, testing new technologies, PPP frameworks, construction methods and financing structures.
A PPP itself	The ministry tenders the lab, and private companies bid to design, finance, build and operate it with their own capital, effort and technology.
Funding	About $1 million a year per lab, found by moving 1% of an authority's budget away from inefficient spending.
Open results	Every result is published as it happens, including the failures, and the lessons go straight into the large PPPs already running.

What it means for tourism in Jordan

Small PPPs suit tourism well, because many of Jordan's opportunities are lodges, camps, restaurants and attractions below US$14.1 million that can be bundled into one tender. A tourism research lab can test ideas within a season through pilots of about $100,000 each, such as an AI visitor-flow system on one Petra trail, a solar-powered modular eco-lodge in Ajloun's Al-Sawan forest, or a digital ticket and guide app for the Wadi Bin Hammad hot springs.

UNSOLICITED PROPOSALS

Jordanian law accepts **unsolicited PPP proposals**

Any private company can take its own PPP idea to government. Article 15 of PPP Law No. 19 of 2023 lets a proposer submit a direct proposal to the Ministry of Investment or a public authority, and PPP Regulation No. 9 of 2024 sets out how it is assessed. This is the Swiss Challenge approach: the proposer brings the idea, the market competes on it and the proposer keeps the right to match the best offer.

Conditions	The proposal offers an innovative solution for a public service, is prepared on the proposer's own initiative, gives value for money, fits government programs and covers the government's obligations from project revenues.
Contents	The scope, the proposer and its experience, a pre-feasibility study with the innovation behind it, the fiscal implications and any support sought, and the cost of preparing the study.
Review	A public authority or municipality that receives a proposal refers it to the Ministry of Investment, which has 60 days to take it up for study or return it, and can charge a study fee of at least $7,050.
Tender	If the project goes to tender, the proposer can match the best offer, and if another bidder wins, the winner repays the proposer's direct study costs.
Small projects	Projects with a capital cost below $14.1 million are small-scale PPPs, and similar ones can be bundled into one feasibility report and one tender.

What it means for tourism in Jordan

A company can bring a direct proposal under Article 15 of PPP Law No. 19 of 2023 for a project it designs itself. Examples include a visitor center and electric shuttle network for Wadi Rum, a wellness resort at an unlisted hot spring, a heritage trail with lodges linking the castles of Ajloun, Karak and Shoubak, or a digital ticketing and visitor management concession for national sites, financed and run by the company.

FLAGSHIP PROJECTS

Flagship **projects**

UNDER WAY · AQABA WATERFRONT

Marsa Zayed

A 3.2 km² mixed-use waterfront in Aqaba under a 30-year concession from the Aqaba Development Corporation, valued at about US$10 billion over a 15-year plan. Its first project, Riviera Heights, has four towers of 35 to 38 floors with more than 1,250 sea-view homes, and its completion is expected in early 2028.

PIPELINE · AMMAN

Abdali Convention Center

A design, build, finance and operate project for Jordan's largest event complex, on 213,000 m² in Abdali for more than 25,000 people, with a dome, halls, hotels, homes and offices. Valued at about US$1 billion, it is offered to investors and named in the tourism portfolio of the Jordan-EU Investment Conference.

AWARDED · BETHANY BEYOND THE JORDAN

Bethany Village (Baptism Site)

About 1,400 dunums next to the Baptism Site prepared for the 2030 bimillennial. Four agreements worth US$120 million signed in August 2026 cover a Baptism Museum, a pilgrims' village with a hotel and church, infrastructure and a green corridor, with completion targeted for early 2029.

UNDER WAY · DEAD SEA

Porto Dead Sea

A resort of hotel apartments, hotels and villas on the eastern shore of the Dead Sea, valued at about US$362 million. The beachfront plot is about 45% complete, with its second and third phases due by the end of 2027 and 2028, and a larger hillside plot with a 200-room hotel to follow.

PIPELINE · AJLOUN

Ajloun Wellness Resort, Al-Jubb

A medical wellness resort on 120 dunums opposite Ajloun Castle with lodges, a spa, a clinic, sports facilities and an organic garden. The municipality has paved the access road, and the project shows how Jordan's green north can host health tourism beside its forests and castles.

UNDER WAY · AMMAN

Amman Cable Car (Teleferic)

An urban cable car with two routes from the Citadel, one to Jabal Al-Weibdeh and one to the Roman Theatre, with design under way and downtown works started in August 2026. It joins the Karak cable car under construction and the Machaerus line offered to investors, following the success of Ajloun.

PROJECTS IN JORDAN'S PIPELINE

Tourism projects **in the pipeline**

PROJECT	LOCATION	STAGE	VALUE
Marsa Zayed	Aqaba waterfront	Under way	$10bn
Al Matal Resort	6 km south of Aqaba	Pipeline	$1.5bn
Abdali Convention Center	Abdali, Amman	Pipeline	$1bn
Porto Dead Sea	Dead Sea Development Zone	Under way	$362m
Hotels Boulevard & Mixed-Use Retail Complex	Central Aqaba	Pipeline	$180m*
Bethany Village (Baptism Site)	Bethany Beyond the Jordan	Awarded	$120m
Sharm Project, Dead Sea	Dead Sea Development Zone	Pipeline	$90m*
Aqaba Marine Life Museum & Research Center	Aqaba	Pipeline	$81m
Al-Karak Touristic Beach (Dead Sea)	Dead Sea shore	Open opportunity	$50m*
Aqaba International Exhibition Center (AIEC)	Aqaba	Open opportunity	$34m
Ajloun Wellness Resort, Al-Jubb Area	Al-Jubb area opposite Ajloun Castl	Pipeline	$27m
Youth Village Hotel	Aqaba South Coast: plot 207	Pipeline	$24m*
Aqaba Eye	Aqaba southern coast	Under way	$21m*
Agri-tourism Village, Sakhra (Ajloun)	Sakhra, Ajloun	Pipeline	$20m
Boutique Hotel, Zahran Street	Jabal Amman	Awarded	$18m*
Machaerus Cable Car	Madaba Governorate: from a bus par	Open opportunity	$18m*
Al Yamaniyeh Beach	Aqaba	Under way	$16m

PROJECTS IN JORDAN'S PIPELINE

Projects in the pipeline, **continued**

PROJECT	LOCATION	STAGE	VALUE
Heritage Aviation Museum (Aqaba)	Aqaba	Under way	$15m*
Aqaba Promenade	Aqaba	Pipeline	$15m*
Aqaba City Park	Aqaba	Under way	$15m*
Karak City Revitalization & Cable Car	Karak city: castle	Under way	$14m
Al-Hussein Youth Camp, Al-Hisha / Shoubak (Ma'an)	Al-Hisha Al-Fawqa	Pipeline	$14m*
Amman Cable Car (Teleferic)	Downtown Amman: Jabal Al-Qalaa	Under way	$11m
Al-Hussein Youth Camp / Al-Sarou	Al-Sarou	Pipeline	$10m*
Youth Village Al-Jafr	Al-Jafr area	Pipeline	$10m*
Afra Hot Springs Therapeutic Resort	Afra Hot Springs	Open opportunity	$10m*
Wadi Bin Hammad Hot Springs Resort	Wadi Bin Hammad hot springs	Open opportunity	$10m*
Eco-Lodge in Ajloun	Al-Sawan Forest, Ajloun	Open opportunity	$10m*
Chalet Development Project (Ajloun)	Al-Sawan Forest, Ajloun	Open opportunity	$10m*
3 Star Tourist Restaurant (Ajloun)	Al-Sawan Forest	Open opportunity	$10m*
Jerash Eco-Tourism Village	Mountain site about 10 minutes from ancient Jerash, overlooking the Jerash and more	Under way	$9.9m
4 Star Hotel, Ajloun	Al-Sawan Forest	Open opportunity	$9.4m
Al-Hussein Youth Camp, Ajloun	Ajloun	Pipeline	$8m*
Youth Camp (Aqaba)	Plot 207, Basin 2	Pipeline	$6m*

PROJECTS IN JORDAN'S PIPELINE

Projects in the pipeline, **continued**

PROJECT	LOCATION	STAGE	VALUE
Al-Faisaliah Youth Hostel	Sayagha area	Under way	$6m*
Ajloun National Park	Al-Sawan Basin, Ajloun	Under way	$5m
Deir Al-Samadiyah Village	Southern Deir Al-Samadiyah	Pipeline	$1.4m
Touristic Village, Shunah Al-Shamali Hot Springs Resort	Shunah Al-Shamali	Open opportunity	$1.3m
Saraya Aqaba	Aqaba	Delivered	$1.6bn
Ayla Oasis / Marina Village	Aqaba	Delivered	$1.4bn*
Ajloun Cable Car (Teleferic Ajloun)	Ajloun	Delivered	$18m
The Fountain Mall (Aqaba)	Central Aqaba	Delivered	$15m*
Queen Alia International Airport (QAIA)	Amman	Under way	$1bn*
North Business District	Aqaba	Pipeline	$670m*
King Hussein Bridge Crossing (Redevelopment)	King Hussein Bridge	Pipeline	$200m
Aqaba Medical Complex	Aqaba	Pipeline	$106m
Irbid City Center Redevelopment	Downtown Irbid: Tell Irbid	Under way	$100m*
Miras Mixed-Use Project (Zarqa East City)	King Abdullah Bin Abdul Aziz City	Under way	$100m
Medical Center - The Medical Neighborhood	Jabal Amman	Pipeline	$80m*
The Abdali Phase Two	Abdali, central Amman	Under way	$30m
Al Yamaniyeh Creative & Tech District	Aqaba	Under way	$24m

PROJECTS IN JORDAN'S PIPELINE

Projects in the pipeline, **continued**

PROJECT	LOCATION	STAGE	VALUE
Aqaba New Port Passenger Terminal	Aqaba	Pipeline	$20m*
Aqaba International Circuit (AIC)	Aqaba	Under way	$17m
Culinary Academy	Anjara, Ajloun Governorate	Pipeline	$7m*
Surface Parking Facilities - Ajloun	Al-Sawan Forest	Open opportunity	$7m*
Aqaba Youth City Stadium	Aqaba Youth City, Aqaba	Under way	$5.6m

The table lists resorts, attractions, cable cars, camps and linked crossings and venues. Individual hotels outside listed projects are not shown. Values in US dollars. * Estimated where no figure has been published. Rows in grey sit in another sector and connect to this one. Source: the Jordan PPP project register, updated daily from Invest Jordan, ministries and published announcements.

NEW INDUSTRIES

New industries **built on travel**

New infrastructure and technology open travel businesses Jordan does not yet have at scale. Each can begin as a pilot and grow into an export of experiences.

01 **Wellness and longevity**

Clinics and resorts at the Dead Sea and the hot springs that combine mineral therapies with medical science and AI health monitoring.

02 **Immersive heritage**

Digital twins, augmented reality and virtual tours of Petra and Jerash, sold worldwide and used on site.

03 **Pilgrimage at scale**

Hotels, routes and services built for millions of faith visitors around the 2030 bimillennial and the years that follow.

04 **Events and conventions**

A meetings industry anchored by large venues in Abdali and Aqaba, hosting regional congresses, exhibitions and sport.

05 **Cable and autonomous mobility**

Cable cars, electric shuttles and self-driving links that connect castles, valleys and coasts with the cities.

06 **Tokenized hospitality**

Hotels, eco-lodges and attractions owned in small tokenized stakes, opening tourism investment to many more people.

OPPORTUNITIES

Where partners **come in**

Developers, hotel operators, investors and attraction builders can take part through listed opportunities, direct proposals and partnerships with the public bodies that hold the land.

Listed opportunities	Bid for resorts, eco-lodges, chalets and restaurants listed on Invest Jordan, from the hot springs of Afra and Wadi Bin Hammad to the Al-Sawan forest in Ajloun.
Camps and villages	Redevelop youth camps and villages in Ajloun, Salt, Shoubak, Al-Jafr and Aqaba as resorts, hostels and nature lodges.
Direct proposals	Propose a project under Article 15 of PPP Law No. 19 of 2023, such as a cable car, a visitor center or a heritage trail.
Small-scale PPPs	Regulation No. 9 of 2024 allows small-scale PPPs below about US$14.1 million to be bundled into one tender, which suits lodges, camps and attractions.
Zones and Aqaba	Invest in the Aqaba Special Economic Zone and the development zones at the Dead Sea and Ajloun, with incentives under the Investment Environment Law.
Investment and ownership	Finance resorts and attractions through hospitality funds, development banks and tokenized stakes that open ownership to more investors.

PREPARED BY
Saad I. Sahawneh

LINKEDIN
linkedin.com/in/saadsahawneh

THE HORIZON

From sites **to a travel economy**

A possible path for the sector, from the projects in the pipeline today to a country where every visit is planned by AI and every site is open to the world.

2026	Baptism Site agreements signed; Amman and Karak cable cars in works; Abdali Convention Center and hot springs offered to investors.
2030	The Baptism bimillennial brings pilgrims from around the world; Riviera Heights and Porto Dead Sea open their first phases.
2035	AI guides, dynamic pricing and crowd planning run across major sites; wellness resorts line the Dead Sea and hot springs.
2040	Autonomous shuttles and cable lines link cities, castles and coasts; tokenized ownership finances most new hotels.
2050	Jordan hosts a far larger travelling world, with heritage protected by digital twins and robots and tourism among its largest employers.

Jordan's history and landscapes cannot be copied, and their value grows as the world gains time to travel. The projects in this guide prepare the country to welcome that world in comfort and to keep its heritage safe for the next century.

JORDAN PPP GUIDES

Launch a PPP program **of your own**

Jordan PPP publishes 96 free guides, one for each kind of organization in Jordan, each showing how that organization can launch a PPP program of its own, with AI, robotics and tokenization, small PPPs, research labs and direct proposals under Article 15. These guides are closest to tourism in Jordan.

Tourism and Hospitality Companies	Tourism companies turn public sites into destinations. www.JordanPPP.com/guides/tourism
Heritage and Antiquities Institutions	Heritage institutions guard what every visitor comes to see. www.JordanPPP.com/guides/heritage
Nature Reserves and Conservation Bodies	Conservation bodies care for the land every project depends on. www.JordanPPP.com/guides/nature-reserves
Sports and Entertainment Companies	Sports and entertainment companies bring public venues to life. www.JordanPPP.com/guides/sports

Every guide can be read and downloaded at www.JordanPPP.com/guides, with the summary of all guides at www.JordanPPP.com/summary. The site also explains small PPPs, unsolicited proposals, AI, robotics and tokenization in PPPs.

ABOUT

Jordan PPP

Accelerate Jordan
Accelerate the infrastructure singularity
Accelerate the Jordan PPP singularity

AMMAN, JORDAN WWW.JORDANPPP.COM

Jordan PPP helps every kind of organization in Jordan launch a public-private partnership (PPP) program of its own. It publishes 96 guides, one for each kind of organization, and this sector guide brings the same ideas to tourism in Jordan.

Its vision is the infrastructure singularity, when roads, grids, ports and water networks become one globally connected, superintelligent computer, built by robotics, run by artificial intelligence and financed by tokenization. Rebuilding and running the world's infrastructure will take about $500 trillion over the next fifty years.

Its method starts small: a PPP program for every organization, small PPPs run in parallel, a research lab in each sector and direct proposals under Article 15 of PPP Law No. 19 of 2023, starting with Jordan's $86 billion and Aqaba's $46 billion of projects.

JORDAN PPP

What Jordan PPP offers

The guides

One for every organization

96 guides, each with the case, the program and six first steps.

www.JordanPPP.com/guides →

The summary

All guides in one document

Every guide, its organization and its ask, in one place.

www.JordanPPP.com/summary →

Futureproofing

AI, robotics, tokenization

What the three technologies change for every organization.

www.JordanPPP.com/futureproofing →

The opportunity

$500 trillion

The $500 trillion PPP infrastructure opportunity, from the crisis to the exchanges.

www.JordanPPP.com/opportunity →

SOURCES

Sources **and further reading**

01	Al Jazeera: Jordan's Umm al-Jimal village added to UNESCO heritage list
02	Ammon News: Economic Modernisation Vision to provide 99K jobs in tourism sector
03	Jordan News: 4 agreements signed to implement major projects in lands adjacent to the Baptism Site
04	Petra: Ajloun Cable Car welcomed over 1.4m visitors since launch
05	Khaleej Times: Global film productions in Jordan drive over $500m economic boost
06	Ministry of Tourism and Antiquities
07	Jordan Tourism Board
08	Aqaba Development Corporation
09	Invest Jordan: investment opportunities
10	Jordan PPP guides



The $500 trillion PPP infrastructure opportunity

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November 6, 2026